



Freddie 'Trey' Howard III

PRODUCT ANALYST / DESIGNER

www.freddieandux.com

I am an Product Analyst and Product Designer with 9 years of experience working with organizations specializing in Telecommunications, Security Device Technology, Healthcare, IaaS, and SaaS. Skilled in Generative and Agentic AI, user research and design, application configuration, AWS cloud infrastructure, data analysis, and web/mobile application development.

I also have the ability to lead cross functional teams and deliver results in agile environments.

Contact

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[freddie-trey-howard-iii](#)

Skills

- AWS Cloud Architecture
- Power BI
- Python
- SQL
- Linux

Certifications

- Foundations of UX Design
- Security Risk Management
- Google Cyber Security Professional
- Google AI Essentials

Education

2020 Bachelor Of Computer Science

2023 Middle Tennessee State University

Experience

2023 Product Analyst II

2025 ADT

- Documented, maintained and executed detailed test cases to validate product functionality, as well as identified software defects and tracked test execution status.
- Assisted in creating and following product design schedules, from specification concept to system up completion, while keeping to the overall project schedule.
- Tested, evaluated, debugged and modified security software applications and equipment.
- Deployed software release builds, maintained test environments, and performed troubleshooting on software and hardware to ensure proper configuration of applications and products.

2023 Sr. User Experience/Interface Designer

2022 SkillSurvey / iCIMS

- Collaborated with product owners and engineers to design and implement high-quality and scalable additions to the design systems for all four company products.
- Created wireframes, storyboards, user flows, and process flows for a full end to end design process.
- Conducted usability testing, user interviews, case studies and led sprint reviews for product enhancements.

2022 Customer Experience Designer

2019 CGS Administrators LLC

- Responsible for designing, developing, and configuring web and mobile applications to support clinical, administrative, user centric and provider workflows.
- Identified and analyzed trends to support Customer Experience initiatives to further enhance Provider portal, Medicare website, mobile application.
- Generated internal and external reports used to both analyze and improve the efficiency and overall user experience, while implementing end to end design process.

2019 Applications Analyst I

2017 Terminix

- Prepared detailed case studies and test plans for internal applications with objectives, sprint deliverables, test environment setup and resource allocation.
- Collaborated with development team to create comprehensive test scenarios and case studies.
- Deployed updates and enhancements for both employee and customer facing applications.
- Consolidated data and analytics for severity assessments and evaluated test effectiveness to prioritize project enhancements.

Thanks for your time and consideration!